



Data and Privacy File Guides

Apple Media Services: Music - Recently Played Impressions

October 2022

File name Apple Music Recently Impressed.csv

File description This file contains information related to the user's actions and what has been shown the user within the Apple Music application.

Why Apple keeps this information Apple retains this information in order to understand user behavior and preferences, measure feature performance, and improve software design.

Field Name	Details
Apple ID Number	Apple account identifying number
Country	The name of the country in which the user viewed the track
Container Name	The name of the playlist, album, or track that was viewed by the user
Impressions Create Date	The date and time the impressions were created in milliseconds
Location	The name in Listen Now where the content appeared
Recommendation ID	The identifier for the recommended content

